



fittly

**THE FIRST
PROFESSIONAL
MARKETPLACE FOR
THE FITNESS
COMMUNITY**

THE GAP

Evolving Technologies

The technologies change often and it is important for them to be affordable, accessible and flexible.

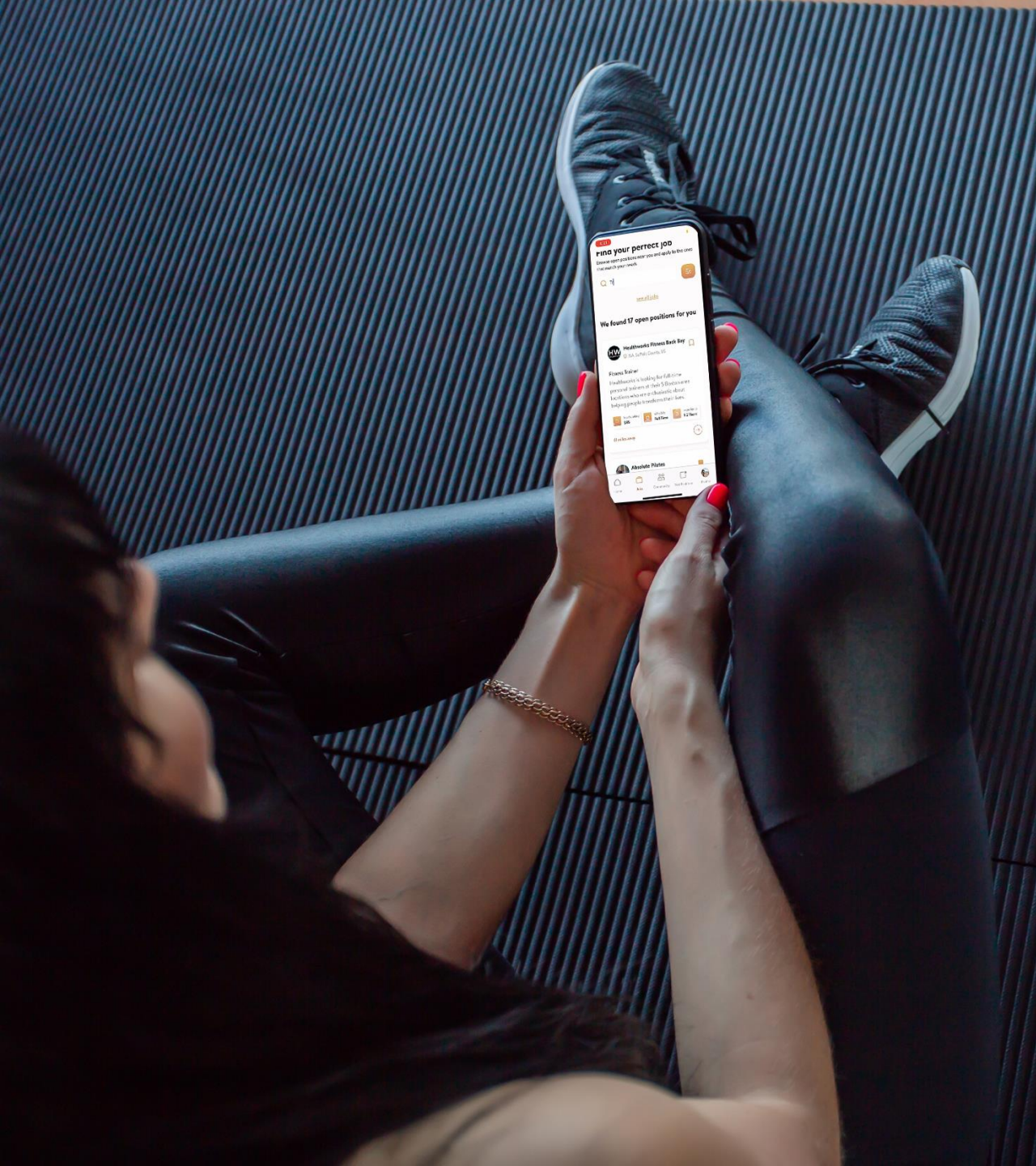
Undervalued and underpaid trainers

Trainers who have been carrying the weight of wellness world on their backs, have until now been left behind



SOLUTION

A platform that supports the trainers utilizing a technology that allows them to **create enhanced unique profiles** to **connect** with each other to **share** their work experience, connect with **employer** and other **clients** that will help them advance and **grow** their careers.



HOW WE ARE POSITIONED



Mentorship & Coaching



Education



Community & Tools

Skill assessments

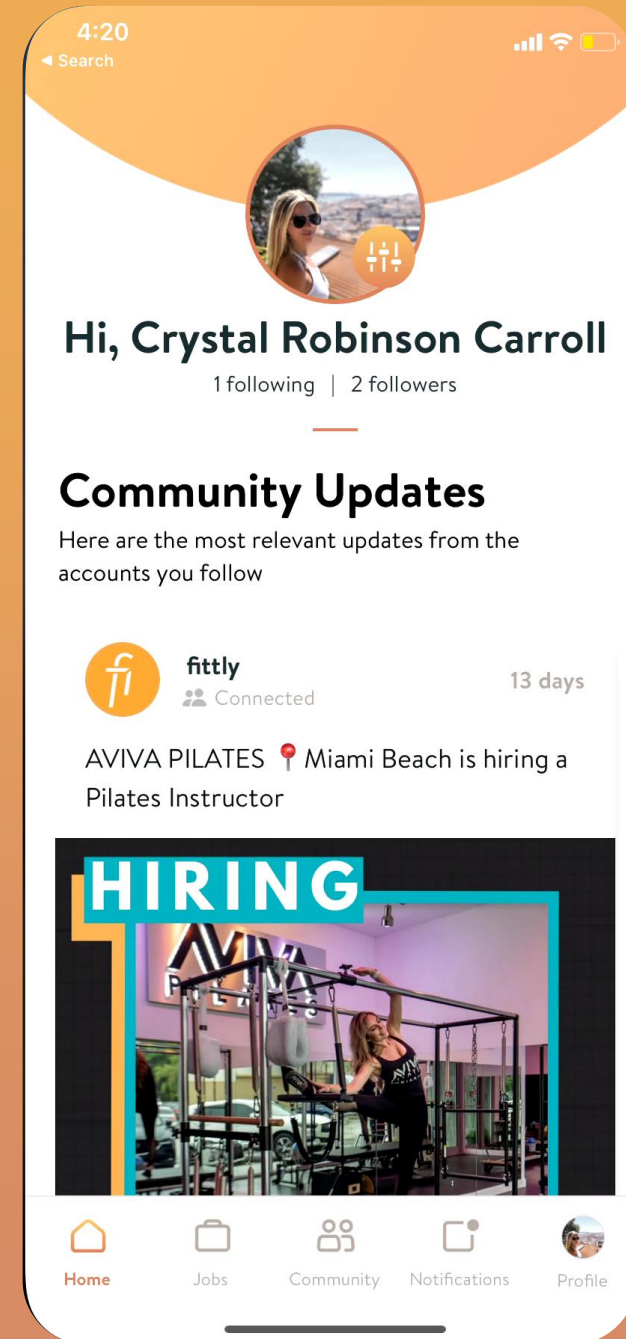


Candidate Assessment

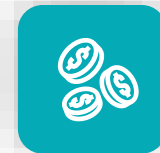


Gym logos

Job Placement and Matching

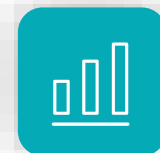


WE HAVE STARTED MONETIZING THROUGH OUR GYM PARTNERS



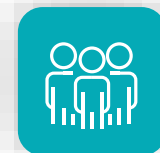
\$14,000

Last four months revenue



100%

mom Growth rate



500+

Users onboarded

DIFFERENTIATION

indeed

LinkedIn

TALENT HACK

fittly

Gig Platform	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Mobile App	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Recruitment	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Business Tools	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Community	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Job Board	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>

craigslist

indeed

LinkedIn

Shallow Job Platforms

THEMOMPROJECT

fittly
Care.com

Deep Job Platforms

Payments



Insurance



Collaboration Tools



Community



Vetting



Training



Job Matching



Discovery



WE HAVE A HUGE OPPORTUNITY AHEAD



Gyms

- 210K globally
- \$\$ higher revenue per client
- How much are they spending on job matching
- 50 gym partners

\$500M
TAM



Professionals

- 3.2 million globally
- \$\$ Software
- \$\$ Certifications
- \$\$ Marketing
- \$\$ ETC

\$2B
TAM



Partners

- 187 M globally

\$12B
TAM

WE HAVE AN EXPERIENCED TEAM

With a combined 50+ years experience, our team has led successful exits, developed sales and service teams, and grown brands. From Lyft, ClassPass, Google and more our core team and advisors are passionate and driven to make fittly the leading job platform for fitness.



BRAND STRATEGY & PUBLIC RELATIONS

CUSTOMER SERVICE

MARKETING & STRATEGY

OPERATIONS & LEADERSHIP

SALES & ACQUISITION

TECHNOLOGY

WHAT WE HAVE DONE



**Generated
revenue**

\$14,000
in 4 months



**Enrolled
users**

500



**Developed
Product**

Android
iOs



**Key
partnerships**

Interval
Fit Bodies
Fit Hive
WIFA
Strength In The City

WHY JOIN US

TIMING

Labor shortage

Hybrid fitness solutions

Health Focus

Need

Neglected Workforce

Labor shortage

OUR ADVANTAGE

First mover

Curated team

Marketing brain trust

App

100% sales growth MOM

Database of over 80K fitness industry professionals



***Help us build the tool
that empowers the
workforce of world's
wellness industry.***

