AXON
SYSTEMS

Pitch Deck

www.axon.md
chat.axon.md

Executive Summary

Axon Systems, LLC is a communications technology company headquartered in Wilmington, NC.

Founded in 2014 to provide reliable, secure, mobile-web communication using a cloud-based, peer-to-peer software platform.

Targeted end-user applications for the Axon platform include teleconferencing, telehealth visits, EMS eCare, vaccine trials, Health Care In Place /mobile urgent care units, urgent care centers, enterprises, virtual teams, municipalities, remote device manufacturers, and more.
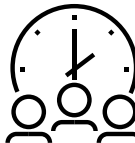
Types of Telehealth

STORE-AND-FORWARD
- Medical images can be sent to the specialist
- Common in the medical fields of dermatology, radiology and pathology
- Commonly used in rural areas.

REMOTE MONITORING
- Device to monitor clinical signs of a patient remotely
- Extensively used in the management of chronic diseases such as cardiovascular disease, diabetes mellitus and asthma
- Effective in managing senior health

REAL-TIME SERVICES
- Live two-way interactive, billable services that can provide immediate advice to patients who require medical attention
- Used for common illnesses
- Assist with triage decisions and with psychotherapy sessions
- Mostly used in teleneuropsychology, telenursing, telepharmacy, and telerehabilitation

MOBILE HEALTH
Use of any mobile communications device as well as software applications to support health care
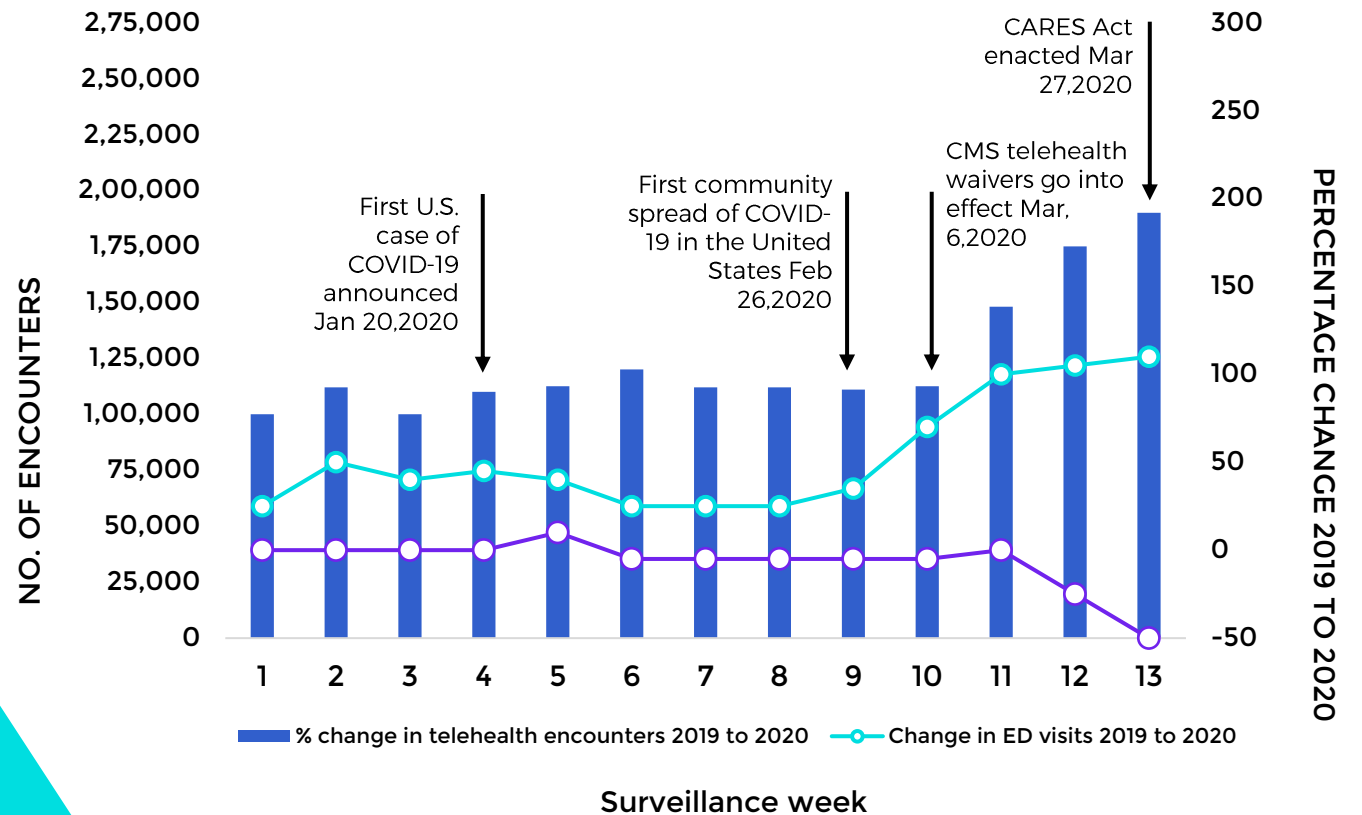
Telehealth Trends

cdc.gov
October 30, 2020

253
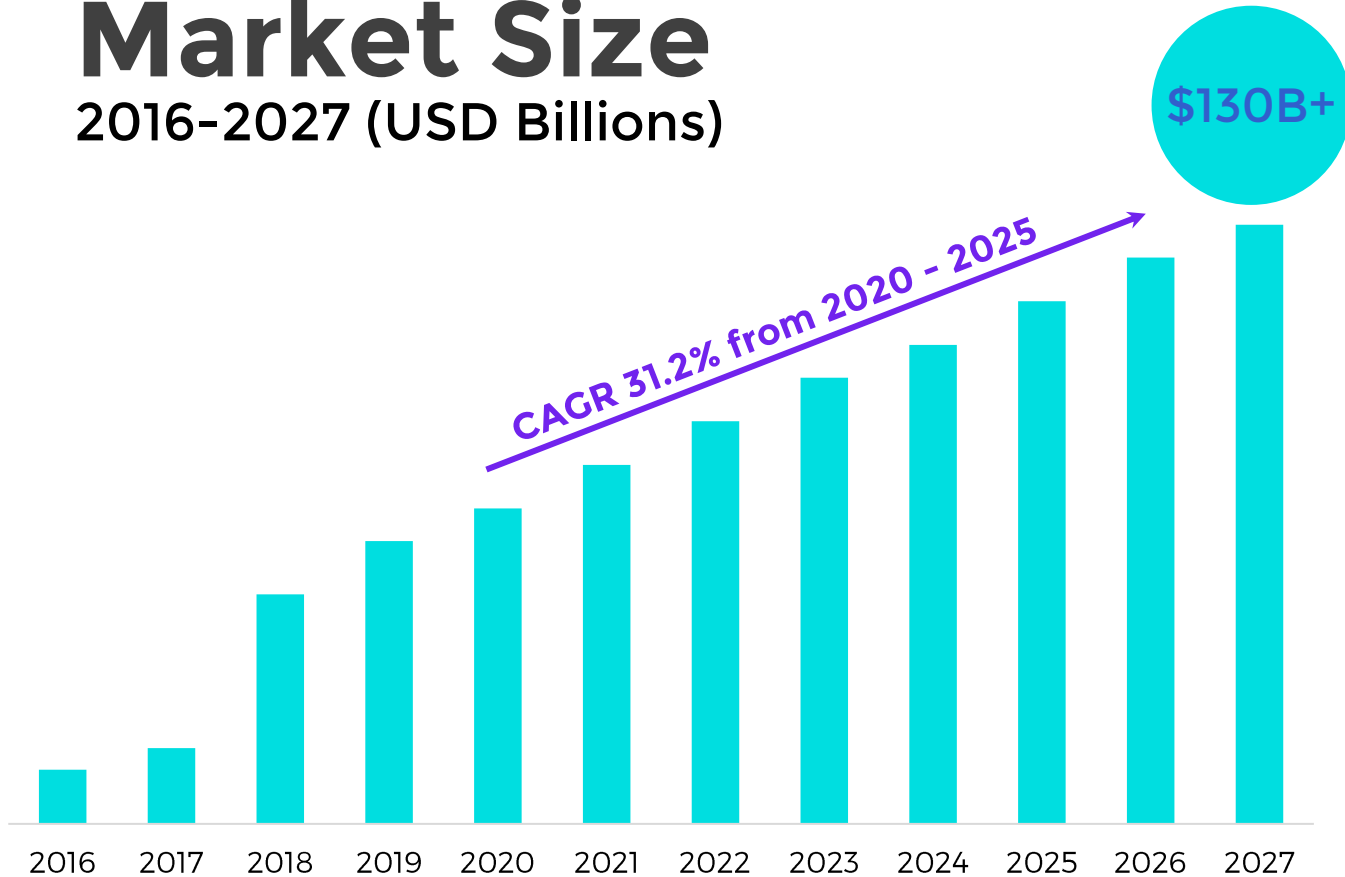
Individual billable
Telehealth Services CPT

Medicare now covers 253 individual billable Telehealth Services CPT, these payable under the Medicare Physician Fee Schedule for PHE for the COVID-19 pandemic.
cms.gov / effective 3/2020 updated 12/2020

Number of patient encounters reported by four telehealth providers that offer services in all states and % change in telehealth encounters and emergency department (ED) visits _US Jan1-March 30, 2019 compared to Jan 1-March 28, 2020 (early pandemic period).

First U.S. case of COVID-19 announced Jan 20,2020

First community spread of COVID-19 in the United States Feb 26,2020

CMS telehealth waivers go into effect Mar, 6,2020

CARES Act enacted Mar 27,2020

NO. OF ENCOUNTERS

2,75,000
2,50,000
2,25,000
2,00,000
1,75,000
1,50,000
1,25,000
1,00,000
75,000
50,000
25,000
0

PERCENTAGE CHANGE 2019 TO 2020

300
250
200
150
100
50
0
-50

Surveillance week

1 2 3 4 5 6 7 8 9 10 11 12 13

■ % change in telehealth encounters 2019 to 2020   ─○─ Change in ED visits 2019 to 2020

North American Telehealth Market Size

2016-2027 (USD Billions)

CAGR 31.2% from 2020 - 2025

$130B+

2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027

$130B
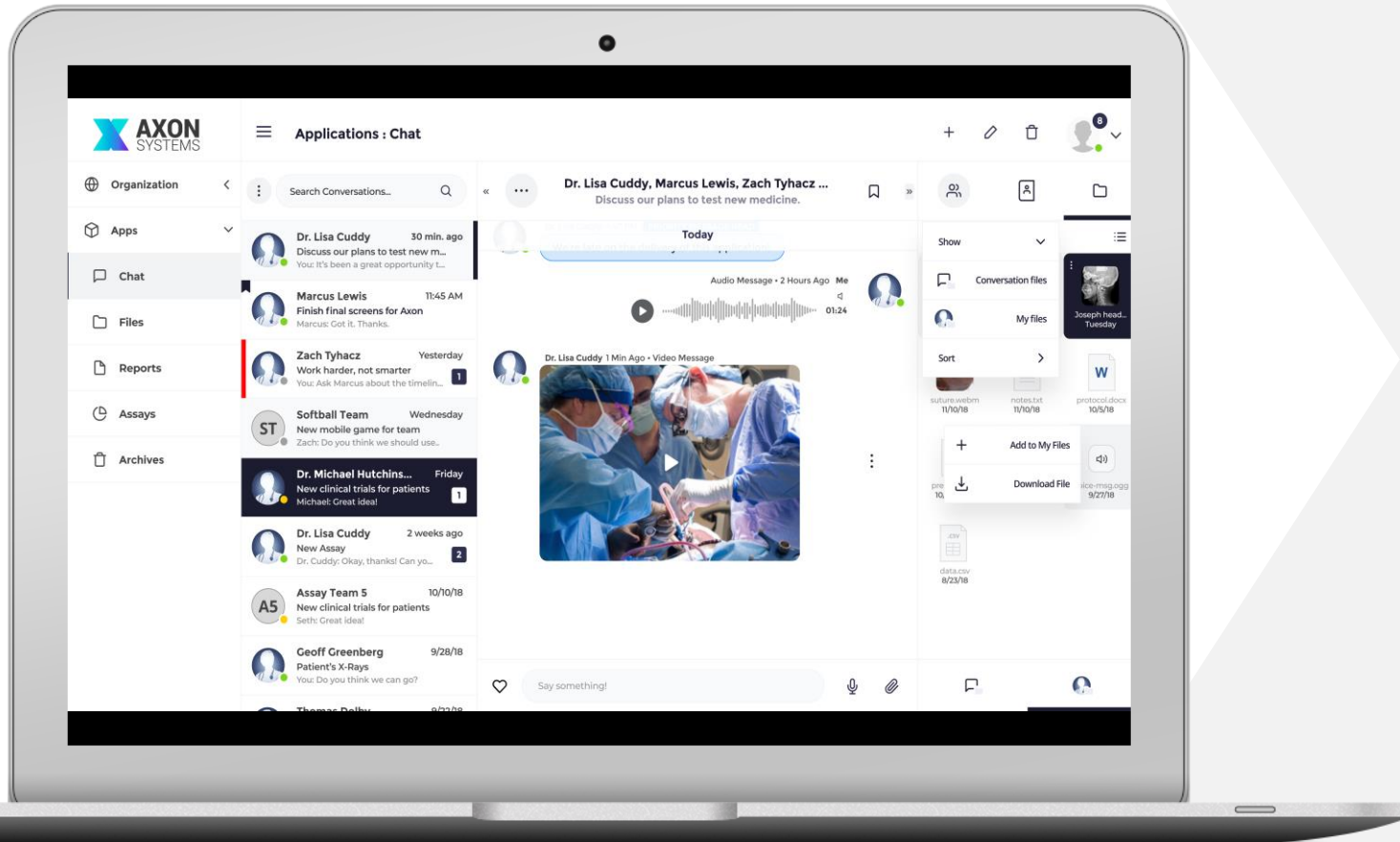Expected North American **Telehealth services** market size (by 2025 with a CAGR of 31.2%)

$26B
North American Telehealth market size in 2019

$559B
Expected **Global Telehealth** market in 2027 (from $61B in 2020)

Axon Systems

AXON SYSTEMS

Information Communication Technologies For Healthcare Providers & Beyond

Connecting Healthcare Professionals With Patients

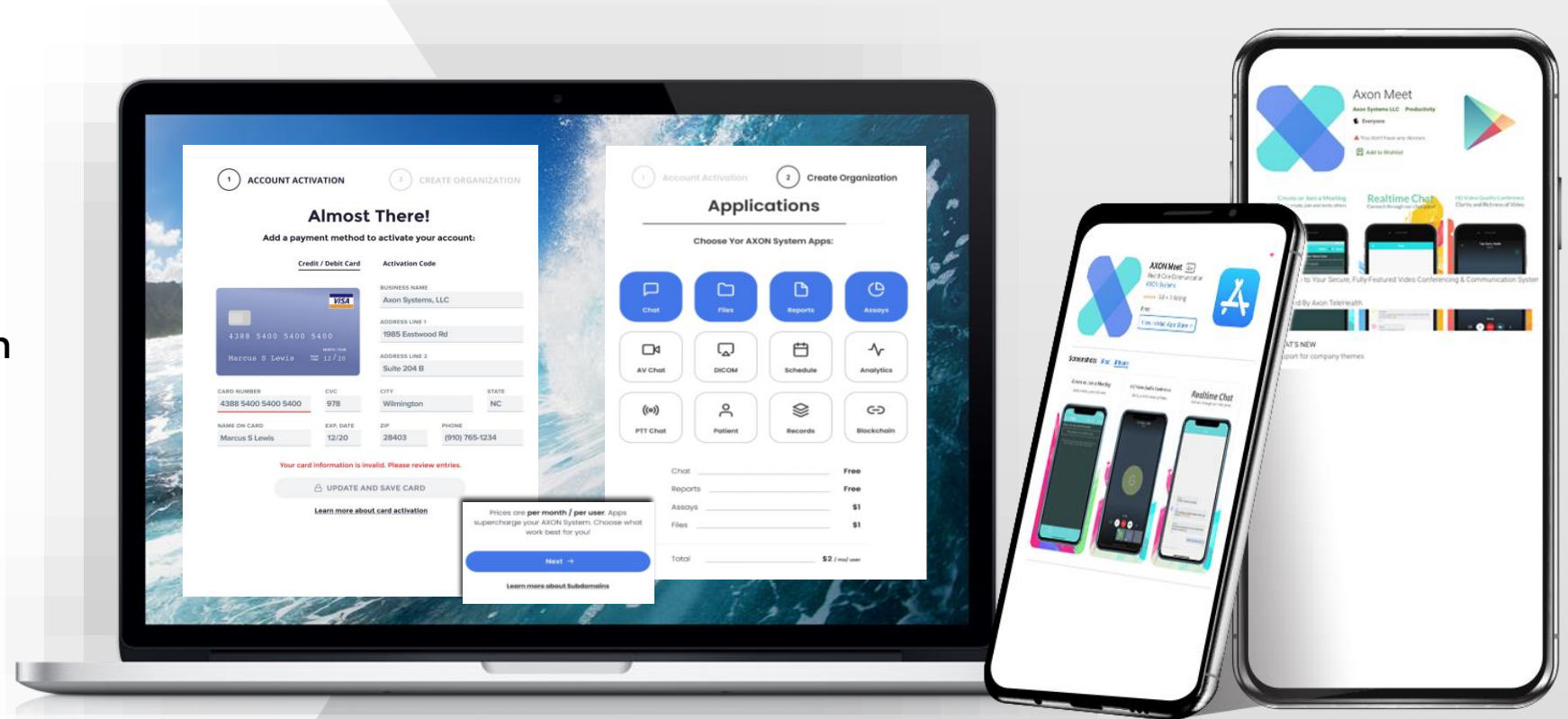# Virtual Medical Professional Visits is The Primary Feature of Axon Meet

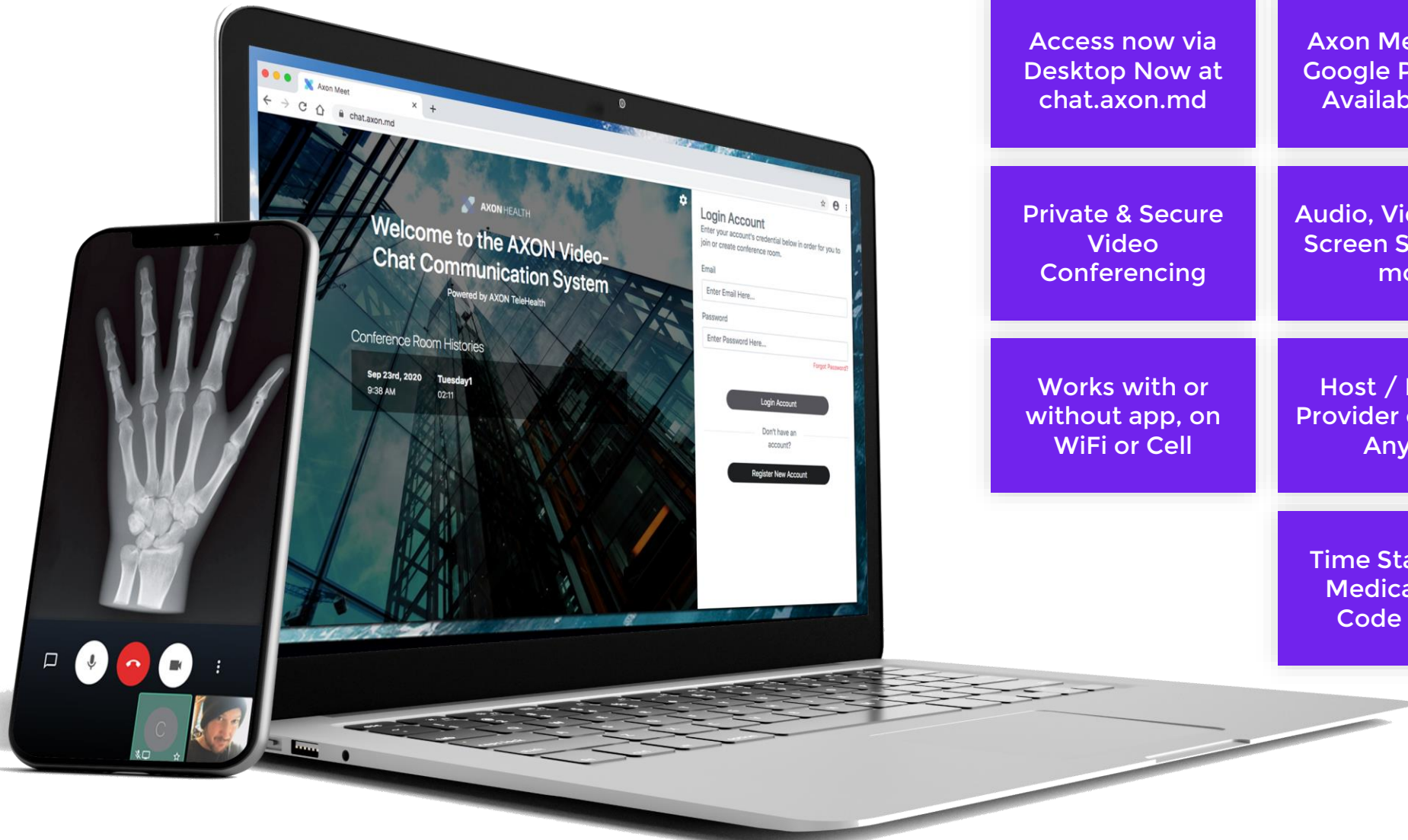**AXON** SYSTEMS

This is Axon Meet

- Axon Systems developed several commercially viable products including AXON Meet, a secure, virtual meeting room
- An auto-deploy system for customized branding and more Available Now!
- Axon Meet will have both paid and free options for business and personal use

Features of Axon Meet

Access now via Desktop Now at chat.axon.md	Axon Meet iOS & Google Play Apps Available Now	Host Meetings in Virtual Meeting Rooms
Private & Secure Video Conferencing	Audio, Video, Text, Screen Share and more	Groups, Background Blur, HiRes, and more
Works with or without app, on WiFi or Cell	Host / Medical Provider can Invite Anyone	Redundant, Secure HIPAA Compliant
	Time Stamps for Medicare CPT Code Billing	Business Auto Deploy with Custom Branding

Funding Requirements for Growth

Seed Funding
$200,0000
Tested & Tuned
2014-2020

✓ Real-Time Chat System

- R&D
- Proof of Concept
- Website
- Developed Multiple IP's
- R&D
- Contractor Teams
- iOS Native Apps
- Desktop Systems
- Android Native Apps
- Legal Agreements
- Product Trials
- Base Commercial Product

Equity Round
$1,500,000+
Launch & Revenue
2021-2022

◯ Commercial Rollout

- Capitalize
- Full-Time Core Team
- Complete Current Builds
- Test Market, Tune, Adjust
- Feature Enhancements
- Development
- Marketing & Sales
- Customer Support
- Partnerships & Trades
- Coordinated Telehealth
- New Revenue Streams
- Update Marketing & Sales
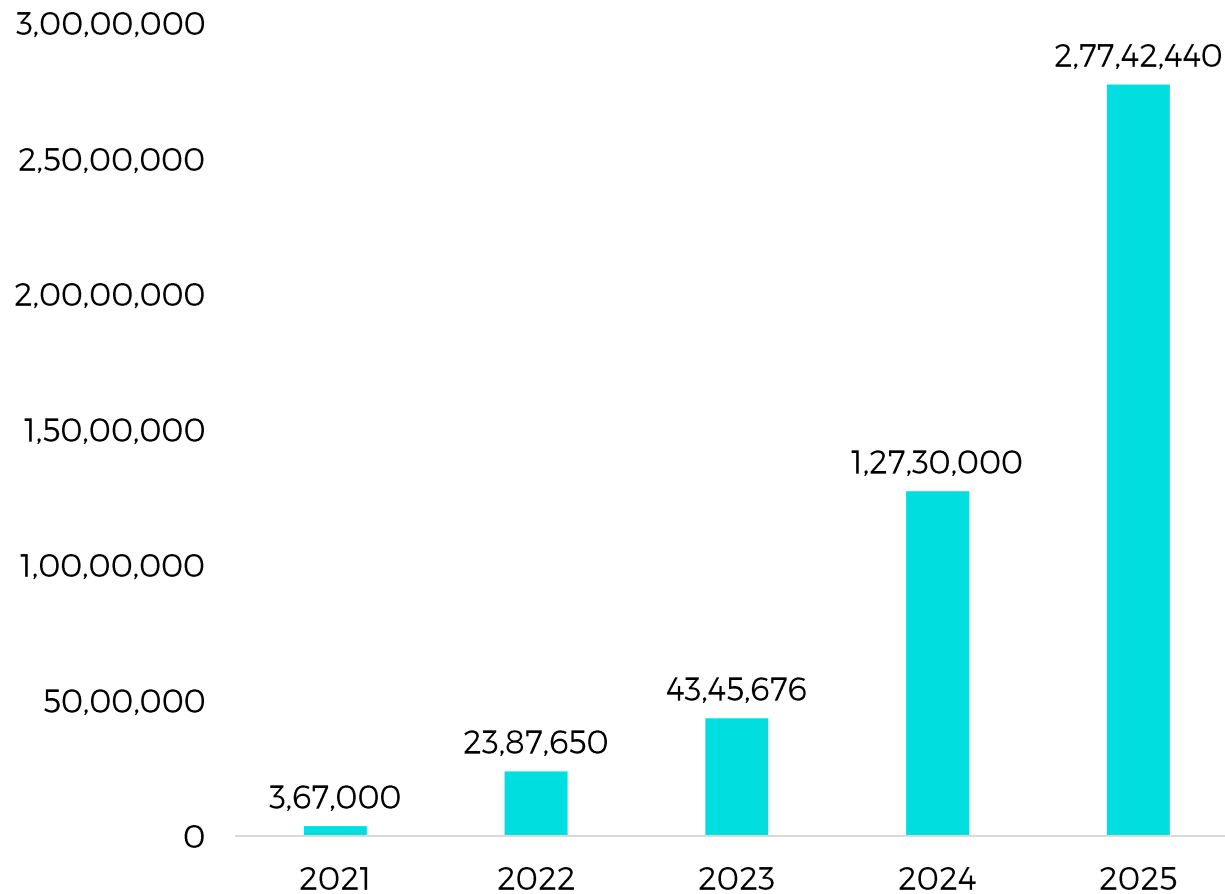- Exponential Growth

Venture Rounds
$2,000,000+
Scale & Profit
2022-2025+

◯ Market Share

- Enhance Talent/Teams
- Long-Term Focus
- Medicare & Medicaid
- IP Asset Development
- Scale Operations
- Updates & Maintenance
- Customer Satisfaction
- Heavy Marketing
- Revenue Growth
- Long Term Stability
- ROI
- Innovate
- Exponential Growth
- Round 2

Revenue Forecast

Year	Revenue
2021	3,67,000
2022	23,87,650
2023	43,45,676
2024	1,27,30,000
2025	2,77,42,440

Y-axis scale: 0, 50,00,000, 1,00,00,000, 1,50,00,000, 2,00,00,000, 2,50,00,000, 3,00,00,000

Trial Partners

372,000
PMG

480,000
ICON

780,000
NHRMC

730,000
HealthCareinPlace

$2,362,000
<.1% US Market

Per/year

Team

President
bob@axon.md

Founder / Advisor
randall@axon.md

VP / CoFounder
chris@axon.md

CTO / CoFounder
marcus@axon.md

Advisor / Board
whit@axon.md

Advisor / Board
chad@axon.md

Software Engineering

ROBERT CROUCH
Former COO with over 30 years of experience building and selling companies, US Navy Nuclear Submarine Officer Veteran, Virginia Tech Alumni.

RANDALL N. WILLARD, M.D. FAAEM
ER Physician with over 20 years experience at four hospitals in NC and VA. In addition Dr. Willard has been the chairman and medical director at NHRMC for nearly 12 years, focusing on improving throughput, flow, and patient care management processes.

CHRISTOPHER CRECELIUS
Business developer, project consultant, former publisher/founder/CEO of a media brand with over 15 years of experience. Earned a B.S. in Business/Marketing from High Point University and Full Sail University Alumni.

MARCUS LEWIS
Veteran US Military Officer and the CEO and founder of SMG Mobile. Marcus holds a B.S. from NC State University and has worked for over 20 years in technology and software development technology.
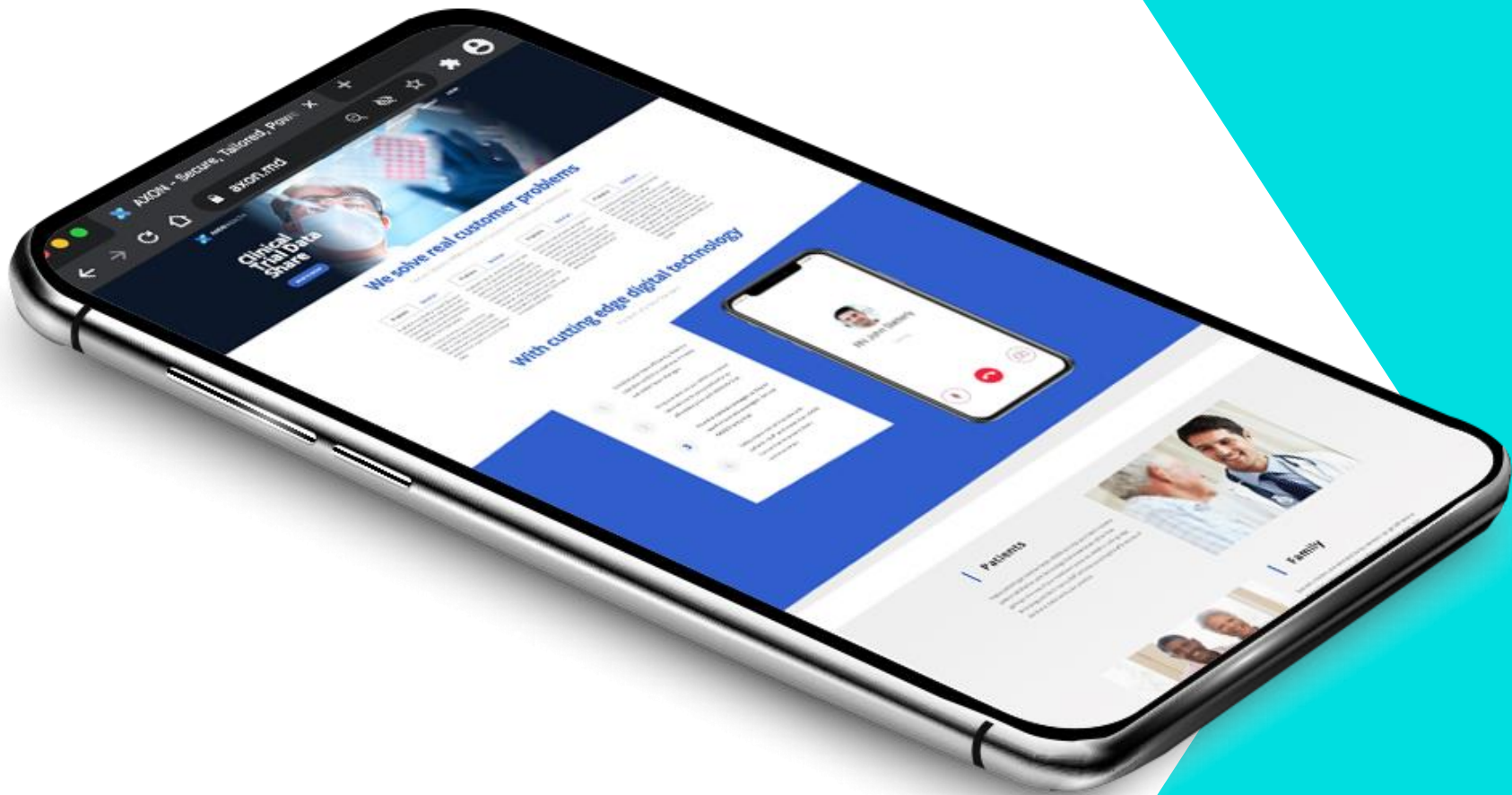
WHIT HONEYCUTT

CHAD SLATE

Dozens of Independent Contractors, Consultants, and Mentors

Hardware

X AXON SYSTEMS

ATM / Medical Grade Public Kiosks

Concept mock up

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