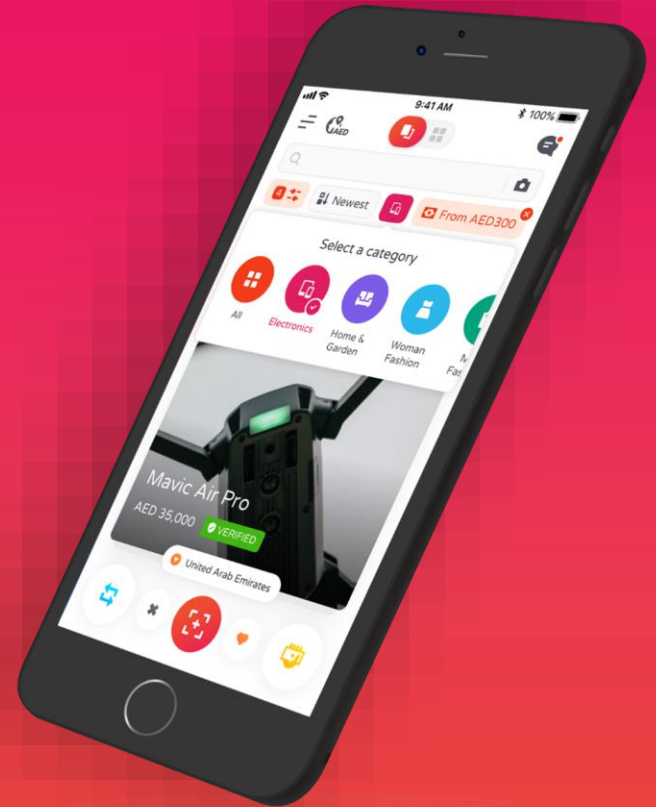
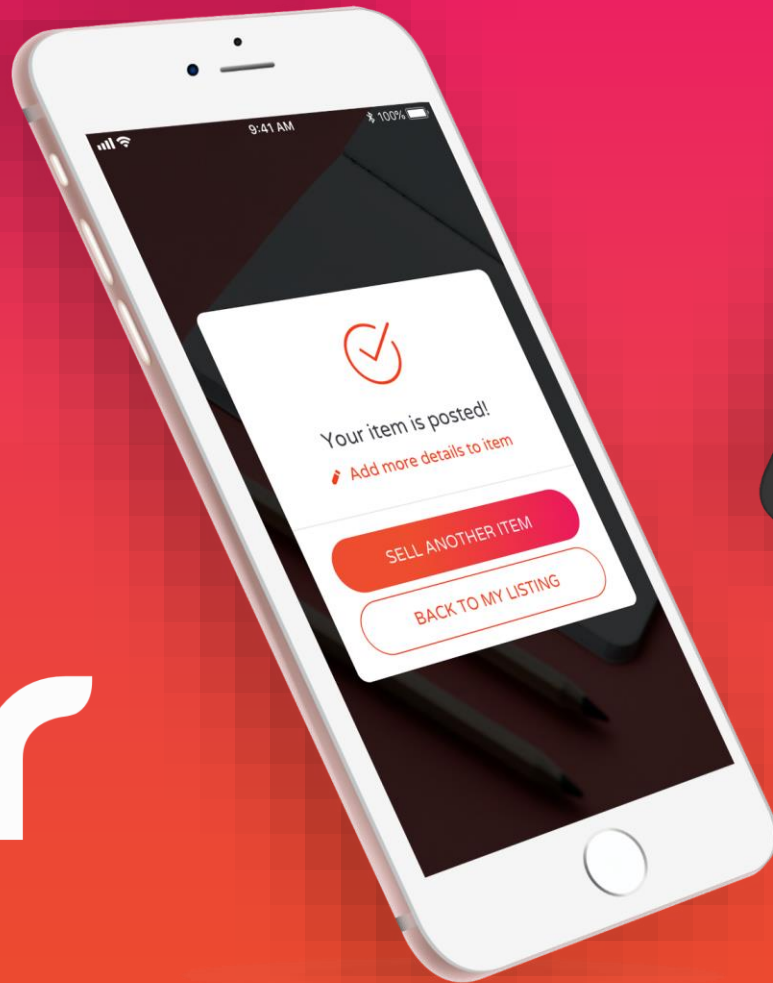


Bartr



COMPANY PURPOSE

To become a major second-hand re-commerce platform in MENA, and to provide sellers with a quick and hassle free selling experience



PROBLEM



Hassle of online selling



Time consuming to close deal.



Need for 3rd party verified products



Need for faster cash selling



Several platforms without any value added service

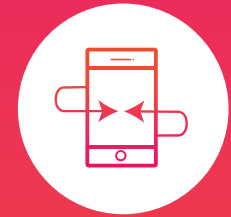
MARKET SIZE



Discarded goods increase global waste



Rapid growth and purchase of Luxury goods and Electronics



Investment in refurbishing second-hand goods.



6%

growth per year for online second-hand market demand.

85%

African population use second-hand goods.

\$381 billion

market worth of untouched goods in U.S. homes only.

COMPETITION

Big Players



Facebook Marketplace



Small Players



OfferUp
buy. sell. simple.

Vinted

Local Players

dubizzle
an  company

THE
LUXURY
CLOSET

melltoo
marketplace

PRODUCT DEVELOPMENT



Community

Connecting sellers to buyers, buyers to products & products to products



AI (Artificial Intelligence)

Using AI and machine learning to make selling/buying transaction efficient



Target vertical markets

with a need of a fast selling/buying platform such as: Used Cars, luxury goods, Electronics.



SALES & DISTRIBUTION

Charge sellers for products sold with
(SELL WITH BARTR)

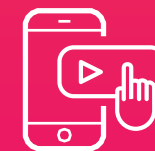


Charge Seller for added-value service
(Fulfillment services)



Charge members for a premium membership plan

Charge seller for product sold with
(CASH IN WITH BARTR)



Targeted advertising

REVENUE MODEL

Free classifieds



Free item post



Accept or reject offer requests



Meet-up for their transactions



REVENUE MODEL

Sell with Bartr



METRICS

Launched on July 2018, Bartr has gather a good traction for the past couple of months.

11k

users

5k

Products listed

+1,200

successful offline transactions



OPERATING IN 2
COUNTRIES:
UAE & ALGERIA

TEAM



YACINE BENMOSBAH

Serial entrepreneur of several startup in the middle east such as: **VentureFin**, **Adoo Ads**, **VYBZ**
Graduated from the
American University of Sharjah, Computer Science.



THAI VU

CS graduate from University of Vietnam, and ex UBISOFT's software engineer.